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Ho-425-S

March 20, 2019

Manager – Department of Corporate Services,
Bombay Stock Exchange Ltd.,
Registered Office: Floor 25,
P J Towers, Dalal Street,
Mumbai- 400 001

Dear Sir,

(Scrip Code : 533033, Scrip Id: ISGEC)
Subject: Public Advertisement published in Newspaper

1. In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attach herewith public advertisement regarding Notice to Shareholders of the Company in compliance of Section 91 of the Companies Act, 2013 read with Rule 10 (1) of the Companies (Management and Administration) Rule, 2014 and Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
2. The copies of the same in English daily news paper (Business Standard) and Hindi daily newspaper (Hari Bhoomi) at registered office Yamunanagar are attached for your record.
3. Request to kindly take this intimation on record.

Thanking you,

Yours faithfully,
For Isgpec Heavy Engineering Limited


(S. K. Khorana)
Executive Director and Company Secretary

Encl: As above

PVR, Inox play up the big screen romance

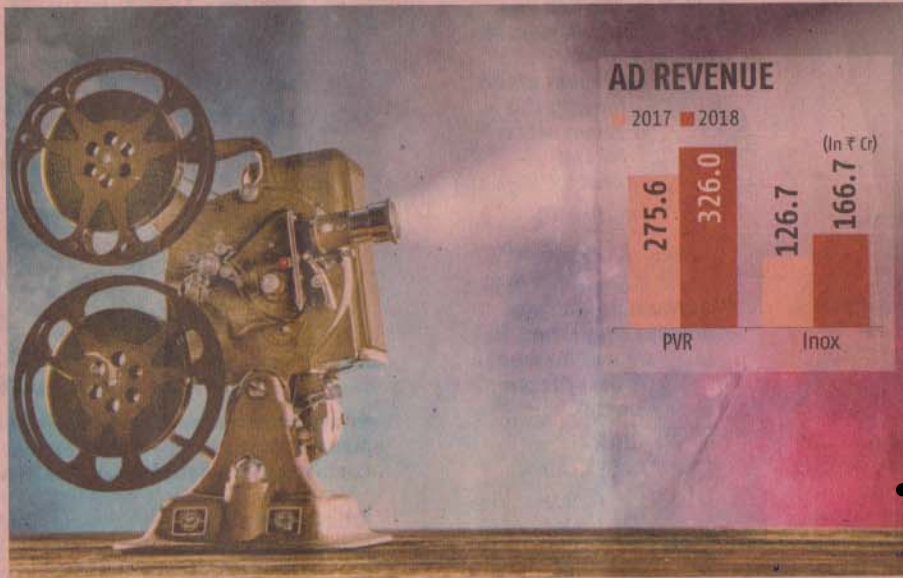
As exhibitors woo brands with more flexible terms of engagement and better technology, in-cinema advertising gathers pace

URVI MALWANIA
Mumbai, 18 March

The siren call of digital media had led many to believe that the era of in-cinema advertising was well and truly over. However, two reports launched in the course of the past few weeks—the FICCI-EY report on media and entertainment and the Pitch Madison report—indicate that reports of the demise of in-cinema advertising may have been highly exaggerated.

In-cinema advertising is growing at 17 per cent a year according to the FICCI-EY report while the two reports peg the total revenue earned from advertising by the cinema exhibition industry at ₹750-800 crore in 2018. The Pitch Madison report puts the growth of the segment in 2018 at 37 per cent but, clarifies that the high rates are a result of under-reporting the segment in earlier years. In-cinema advertising was just one percent of the industry's total advertising expenditure in 2018 (television is still the biggest guzzler), but the point analysts and exhibitors make is that the big screen is increasingly finding favour with a wide spectrum of brands.

From mobile handsets and apps to candy and dia-



Kissanpur, complete with (fake) tomato plants, and green astroturf to promote its tomato ketchup.

Besides increased promotional opportunities, the advertising experience has also become smoother, thanks to digitisation of cinema screens (90 per cent screens) and the emergence of multiplexes. The new format improves the quality of ads while allowing advertisers greater flexibility as to when they want to release a campaign. In the past, there were several restrictions which led to ads being released with a time lag in

with the core proposition. On the other hand, relevant associations to drive brand fit can be tied to specific occasions such as Valentine Day, Film Festival, etc," said Gautam Dutta, CEO, PVR.

Multiplex screens are bigger beneficiaries than single screen theatres. "Thanks to their pan India presence and wide audience base, multiplex chains have a high revenue realisation from advertisements while single screen cinemas have a limited reach and poor consumer targeting, leading to lesser advertisement revenue

a lot of rigour while offering them integrated solutions," said Alok Tandon, CEO, INOX Leisure. Inox says that it has notched up 38 per cent year-on-year growth in Q3 2018 in advertising revenues.

Multiplex owners say they see merit in partnering with brands. It enhances the experience around the brand and adds a surprise element to the theatre experience, thereby benefiting both exhibitor and advertiser. For instance on Valentine's Day Mondelez ran a brand activation for Cadbury's at PVR theatres in Mumbai. As part

THE ODISHA AGRO INDUSTRIES CORPORATION LTD.
(A Government of Odisha Undertaking)
95, Satyanagar, Bhubaneswar-7

TENDER NOTICE FOR TRANSPORTATION OF KAMCO MAKE POWER TILLERS AND REAPERS FROM KERALA TO THE ODISHA AGRO INDUSTRIES CORPORATION LTD. AT DIFFERENT DESTINATION OF ODISHA

The Odisha Agro Industries Corporation Ltd. (OAIC) invites sealed offers / tenders in prescribed format from bonafide, experienced and reputed Agencies / Truck owners for transportation of approximately 400 nos of Power Tillers / Reapers from Athani (Emakulam Dist. of Kerala State) to The Odisha Agro Industries Corporation Ltd at different destinations of Odisha for a period of one year, i.e 2019-2020.

Cost of Tender Schedule Excl. of GST	Cost of EMD	Sale of Tender Schedule from-to	Last date for submission of Tender	Date of opening of offers
Rs.4000/-	75,000/-	18.03.2019, 10.30 A.M. to 27.03.2019, 3.00 P.M.	27.03.2019 up to 3.00 P.M.	27.03.2019 at 4.00 P.M

Tender schedule may be obtained in person from the registered office of OAIC between 10.30 am to 3 pm on all working days on payment of cost of Tender document in the shape of cash/Demand Draft drawn in favour of "Odisha Agro Industries Corporation Ltd" payable at Bhubaneswar. The Tender document can also be downloaded from our website www.orissaagro.com and submitted duly enclosing the demand drafts towards the cost of tender document and EMD separately. The downloaded Tender document received without demand draft towards cost of Tender document will be rejected. The OAIC reserves the right to accept and/or reject any/all of the offers without assigning any reason thereof.

Sd/-
Managing Director
Odisha Agro Industries Corporation Ltd.

ISGEC HEAVY ENGINEERING LIMITED
CIN : L23423HR1933PLC000097
Registered Office : Radaur Road, Yamunanagar - 135001, Haryana.
Ph. : 01732-661061/62,
Fax No. : 01732- 250991,
Email Id : roynr@isgec.com,
Website: www.isgec.com

Notice

Notice is hereby given that pursuant to Section 91 of the Companies Act, 2013 read with Rule 10 (1) of the Companies (Management and Administration) Rules, 2014 and Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a record date has been fixed as March 29, 2019 for the purpose of Sub-division of Shares of the Company.

For ISGEC HEAVY ENGINEERING LIMITED
sd/-
(S.K. Khorana)
Executive Director &
Dated: 18.03.2019 Company Secretary

RBL BANK

Administrative Office: 1st Lane, Shahpuri, Kolhapur
Branch Office: Unit 14-15, DLF Capitol Point, Babarpur

Whereas, The undersigned being the Authorised Asset and Enforcement of Security Interest Act, 2013 with rule 9 of the Security Interest (Enforcement) Guarantor(s)/Mortgagor(s) to repay the amount me The borrower/Guarantor(s) having failed to repay; and the public in general that the undersigned bear property described herein below in exercise of power read with Rule 9 of the Security Interest (Enforcement) Act, 2013

Name and Address of the Borrower/Guarantors/ Mortgagors	Loan Account No.
M/s Meenakshi International Through Its Proprietor Mrs. Meenakshi Jain D-2, Ground Floor, Kh No 2 Sewa Dham Mandoli Road, Mandoli, New Delhi 110093 Also At : Meenakshi Jain Flat No - Parshavnath Cghs Appartments, Plot No-50, Ip Patparganj, New Delhi. Mr Romil Jain Flat No - Parshavnath Cghs Appartments, Plot No-50, IP Patparganj, New Delhi. Mr. Rajendra Kumar Flat No - 409, Parshavnath Cghs Appartments, No-50, IP Extn Patparganj, New Delhi.	809000329 809001405

