# SUJULIAN SUBARIONAL Www.internationalsugarjournal.com JOURNAL

November 2015

Volume CXVII Issue No. 1403



**FOCUS:** NITROGEN COMPOUNDS IN BEET PROCESSING, CHILD LABOUR IN SUGARCANE AGRICULTURE

#### **NEW REPORT**

# International Sugar. Journal – The Million Tonnes Club

SUG JOURNAL

REPORTS

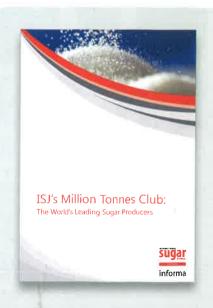
informa

The World's Leading Sugar Producers
- Company Profiles: History; Brands; Products;
Personnel; Contact Details

- This report identifies sugar companies producing one million metric tonnes or more in the 2014/15 crop year
- These companies command over 25% of global sugar production
- This report profiles the history, brands, products, key executives, contact details, and current activities of over 20 leading players in the global sugar sector

#### **HOW WILL THIS REPORT HELP YOUR BUSINESS:**

- Sugar producers will get valuable insights into how top companies are maintaining their competitive edge, along with competitive intelligence
- Suppliers of technology and services will have ready access to key contacts and strategies of top companies, and how their products and services can continue to drive their business
- Understand current trends that are shaping the industry in regional markets and opportunities these offer



#### **HOW TO ORDER...**

Visit: store.agra-net.com/reports/isi15.html

Email: reports@agra-net.com

Call: James Keady on +44 (0) 207 017 4308

# Authoritan Alexandra Alexa

### **People and Places**

## Sanjay Awasthi, the new President of The Sugar Technologists Association of India

Mr. Sanjay Awasthi took over as the President of The Sugar Technologists Association of India on 5th of Sept. 2015 during the XI Joint Convention of STAI/DSTA at Goa. The baton was passed by Dr Rao, the departing President of STAI.

Mr. Awasthi is the Business Head - Isgec Heavy Engineering Ltd., a diversified global engineering company. He has been associated with the sugar industry for nearly three decades and has worked with leading sugar groups in India in various senior positions. He has performed role of a planner, designer and chief executor for more than 60 plants in India and abroad with capacity ranging from 2500 TCD to 24000 TCD. Mr. Awasthi has travelled to all sugar producing countries of the world. He has also presented nearly 100 technical papers in national and international conferences and is recipient of various awards.

In his address to the conference, Mr. Awasthi said "The Indian sugar industry is passing through tough times as for the fifth year

on trot we will have excess production of sugar over consumption. For the sugar season 2015-16 as per initial production estimates, the country is going to produce about 27 million tons of sugar against the consumption of 25 million tons of sugar which will put pressure on the prices. The need of the hour is for diversification to integrated sugar complexes as producing sugar alone will not help".

Mr. Awasthi also said "that there is enough scope for improving productivity and efficiency both at farms and at the mill wherein technology is the key driver. He also urged the fellow technocrats to aim at improving the mill and boiling house efficiencies of the plants, reducing energy consumption per ton of cane crushed, better utilization of co-products and having measures of diverting intermediate process liquors like B run-off and A run-off for production of ethanol as per market scenario. He also informed that Indian Govt. is serious about 10% ethanol blending implementation in



Sanjay Awasthi (right) congratulated by the departing President Dr Rao



